



THE INAUGURAL AGRIBUSINESS INVESTORS CONFERENCE

Theme: Leveraging on data and harnessing opportunities in the agribusiness sector

Join the conversation on the critical role of equipping yourself with correct and up-to-date information as you open up your mind to the opportunities in the agribusiness sector and interact with seasoned experts and peers. In addition, you will also discover how you can harness these opportunities to build your wealth.

Invited Guests



Willy Bett –
Cabinet Secretary,
Ministry of Agriculture,
Livestock and Fisheries



Dr. George Njenga –
Dean Strathmore
Business School



Chiji Ojukwu
Director, Agriculture
and Agro-Industry
Department, AfDB



Vimal Shah
CEO, Bidco Africa



Agnes Kalibata
President, AGRA



Sammy Langat
CEO, Transnational Bank



Gerald Masila
Executive Director at
Eastern Africa Grain Council



Peter Muthee
Director, Latia
Resource Center

Thematic areas of focus:

- Opportunities in the rapidly growing agribusiness sector
- Mistakes made by investors while conceptualizing and implementing their agribusiness ventures
- Information and Innovation as key drivers in the success of Agribusiness
- Conservation agriculture as a key driver of Agribusiness in the 21st Century
- Tools for succeeding in telephone farming
- Mechanization as a key driver of agribusiness in the 21st century
- Financing your agribusiness venture and managing cashflows in your enterprise
- One on One mentorship with successful investors in various agribusiness value chains

Date: Thursday, 16th March and Friday 17th March, 2017

Venue: Strathmore University Auditorium

For reservation or more information, get in touch with the conference coordinators: Veronica on vmuniu@strathmore.edu or +254 729 089 308 or John on jmuriithi@strathmore.edu or +254 713 355 261

Investment

Early Bird registration fee: **Ksh.3,500/-**
Payment at the gate: **Ksh.5,000/-**
Exhibitors - stand sharing: **Ksh.5,000/-**
Exhibitors: **Ksh.10,000/-**
Silver sponsors: **Ksh.30,000/-**
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