



Strathmore
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BUSINESS SCHOOL

Healthcare Alumni Networking Dinner

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Theme:

Health Financing and Payment Mechanism: Getting it Right Once and for All

 Date: **17th - Friday, November 2023**

 Venue: **Radisson Blu Hotel, Nairobi Upper Hill.**



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INTRODUCTION

The healthcare industry is continuously evolving, and it is crucial for professionals working in this sector to stay updated with the latest knowledge, trends, and practices. To provide a platform for networking and knowledge sharing, we propose the organization of a Healthcare Alumni Networking Dinner. This event will specifically target MBA Healthcare Alumni, hospital management professionals, healthcare business managers, pharmaceutical supply chain experts, and individuals leading high-performing healthcare organizations. The objective of the event is to foster connections and create a supportive community that offers value-added benefits to its participants.

Health financing and payment mechanisms play a crucial role in the healthcare industry by ensuring the availability and accessibility of healthcare services. "Getting it Right Once and for All" is the theme of an alumni dinner that aims to delve into the important aspects of health financing and payment mechanisms. This event serves as a platform for healthcare professionals, industry leaders, and alumni to come together and discuss strategies for improving the efficiency and effectiveness of healthcare financing. By understanding the complexities of health financing and payment mechanisms, participants can work towards innovative solutions that benefit both patients and healthcare providers.

The discussion encompasses various topics, including health insurance, public and private funding models, reimbursement approaches, cost containment measures, and the integration of technology in payment systems. By exploring these areas, the event aims to identify best practices and sustainable models that can ensure equitable healthcare financing and enhance overall healthcare delivery.

The objective is to encourage collaboration, knowledge sharing, and critical thinking among participants, ultimately enabling the development and implementation of comprehensive health financing and payment mechanisms that align with the evolving healthcare landscape. Through this event, attendees can gain valuable insights, network with industry experts, and contribute to the advancement of healthcare financing practices, with the goal of achieving better healthcare outcomes for all.

TARGET AUDIENCE

The event primarily targets the following audience segments:

- **MBA Healthcare Alumni:** These individuals are seeking to enhance their knowledge and build a strong network to support their future career growth.
- **Hospital Management Professionals:** Executives, managers, and administrators responsible for managing healthcare institutions and optimizing operations.
- **Healthcare Business Managers:** Hospital and Healthcare Owners/Investors Professionals involved in the business side of healthcare, including strategy, finance, marketing, and operations.
- **Pharmaceutical Supply Chain Experts:** Individuals specializing in the efficient management of pharmaceutical supply chains, ensuring timely and safe delivery of healthcare products.
- **Leaders of High Performing Healthcare Organizations:** CEOs, directors, and senior executives responsible for leading successful healthcare organizations.

VALUE PROPOSITION FOR PARTICIPANTS

Participants attending the Healthcare Alumni Networking Dinner can expect the following value-added benefits:

- **Networking Opportunities:** The event will provide a conducive environment to connect with industry professionals, alumni, and peers, facilitating new connections and potential collaborations.
- **Knowledge Sharing:** Top industry experts and keynote speakers will share insights on the latest trends, challenges, and advancements in healthcare management, business, supply chain, and organizational leadership.
- **Mentorship and Guidance:** Established professionals and industry leaders will be available for one-on-one interactions, providing mentorship, career guidance, and advice on navigating the healthcare sector.
- **Career Advancement:** Participants will gain access to job opportunities, internships, and recruitment drives hosted by healthcare organizations, facilitating career progression and development.
- **Resource Access:** The event will grant attendees access to a wealth of resources, including research papers, case studies, industry reports, and whitepapers, providing valuable information for professional growth.
- **Community Building:** By connecting alumni, students, and professionals, the event aims to create a supportive community that fosters collaboration, knowledge exchange, and continuous learning within the healthcare industry.

THE VALUE PROPOSITION FOR AN ORGANIZATION SPONSORING A HEALTHCARE NETWORKING ALUMNI DINNER.

- **Brand Visibility:** Sponsoring the event can increase brand visibility and recognition among healthcare professionals and industry leaders. It creates an opportunity to showcase the sponsoring organization's commitment to advancing healthcare financing and payment mechanisms.
- **Networking and Collaboration:** The event brings together alumni from various healthcare institutions, fostering networking opportunities and enabling meaningful connections. Sponsors can build relationships with key stakeholders, including influential decision-makers, which can lead to potential collaborations or partnerships.
- **Thought Leadership and Expertise:** By aligning with the theme of health financing and payment mechanisms, the sponsoring organization can position itself as a thought leader and expert in the field. This enhances its reputation and credibility within the healthcare industry.
- **Knowledge Exchange:** The event provides a platform for sharing insights, experiences, and best practices related to health financing and payment mechanisms. Sponsors can actively participate in panel discussions, workshops, or presentations, establishing themselves as knowledgeable contributors and industry experts.
- **Market Insights:** Sponsoring organizations can gain valuable market insights by engaging with healthcare professionals and alumni attending the event. By understanding the challenges and trends in health financing and payment mechanisms, sponsors can refine their product offerings or develop tailored solutions.

- **Recruitment Opportunities:** The alumni dinner allows sponsors to connect with talented healthcare professionals, potentially identifying new hires or building a talent pipeline for future recruitment needs.



Sponsorship Packages

Platinum KES. 700,000 Investment

- Mentions during the event, 15 Minutes Presentations, Event Co-branding complimentary tickets and an Exhibition table..

Gold Sponsor: KES. 450,000 Investment

- Mentions during the event Minutes Presentation, Event Co-branding.

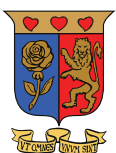
Diamond:KES. 300,000 Investment

- Mentions during the event, 3 minutes presentation, and Event Co-Branding,

Silver:KES. 200,000 Investment

- Mentions during the event, Co-branding the event, and Event Co-branding.

For more information, write to
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