



Strathmore Business School

Public Policy Executive Program

Making, Implementing and Evaluating Public Policy



Course Description

This 5-day course is designed to enable middle and senior level officers in Public, Private and Social sectors to participate effectively in the development of policies and implementation schemes that deliver results.

The course helps them understand how Public Policy is made including; how to design policy instruments, effective implementation schemes, monitoring and evaluation schemes and effective communication strategies for policy decisions.

Program delivery

The program heavily employs the case methodology as a learning technique, that gives participants a chance to analyze real Public Policy negotiation scenarios as they immerse themselves in the various contemporary negotiation challenges, group discussions and lectures delivered by Public Policy experts (both academics and practitioners).

Topics covered

- Introduction to Public Policy Analysis
- Politics of Policy Making
- Stakeholder Analysis
- Policy Implementation
- Risks in policy making process
- Monitoring and Evaluation

- Advocacy and Lobbying
- Negotiation skills
- Fighting corruption

Who Should Apply?

Middle and senior level officers in Public, and Social sector who are involved in the design or execution of Public Policy. The course is also relevant for Private sector leaders who engage with the government as part of their job.

How to apply?

To apply please complete our online application form and attach you CV and one passport photo at <https://goo.gl/fnzcw7>

Program Fee

Kshs 100,000 (covers tuition and meals for the 5-day program)

Program Dates

20th - 20th March 2017
22th - 26th May 2017
27th November - 1st December 2017

Contacts

For more information on the program, contact us on eepolicy@strathmore.edu or call +254 703 034 552



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