



Strathmore Business School



JOHNS HOPKINS
UNIVERSITY

International Course
The Role of Public Policy in Private
Sector Development

Executive Education

Introduction

With public resources limited and constrained by public debt policies, Public Private Partnerships (PPPs) can provide an excellent instrument to meet investment needs through private funding. Although private financing comes at a cost, PPPs can enable governments to establishing infrastructure and service delivery ambitions in an effective and efficient manner, while spreading their spending over longer periods.

Since PPPs are complex, it is important for all stakeholders, both public and private, to acquire skills that will enable them to build credible structures that ensure projects are environmentally responsive, socially sensitive, economically viable as well as politically feasible.

Strathmore Business School's Center for Public Policy and Competitiveness has partnered with the Leadership Academy for Development, an affiliate of the Johns Hopkins University School of Advanced and International Studies (SAIS) to offer an exciting course that will address some of the challenges faced by public sector leaders as they foster economic growth in politically charged environments.

Program Overview

The program is a 4-day, intensive programme for a small number of high level government officials and business leaders from Eastern Africa. The curriculum is designed to reinforce and illustrate critical hypotheses about the role of public policy in private sector development.

"This course address some of the challenges faced by public sector leaders as they foster economic growth in politically charged environments."

Core Faculty



Professor Francis Fukuyama

Francis Fukuyama is Olivier Nomellini Senior Fellow at the Freeman Spogli Institute for International Studies (FSI) at Stanford University.

Dr. Fukuyama has written widely on issues in development and international politics. His book, *The End of History and the Last Man*, was published by Free Press in 1992 and has appeared in over twenty foreign editions. His most recent book, *The Origins of Political Order*, was published in April 2011; the companion volume *Political Order and Political Decay* will be published in 2014. Other books include *America at the Crossroads: Democracy, Power, and the Neoconservative Legacy*, *Our Posthuman Future: Consequences of the Biotechnology Revolution*, and *Trust: The Social Virtues and the Creation of Prosperity*.

Francis Fukuyama received his B.A. from Cornell University in classics, and his Ph.D. from Harvard in Political Science. He was a member of the Political Science Department of the RAND Corporation, and of the Policy Planning Staff of the US Department of State. He previously taught at the Paul H. Nitze School of Advanced International Studies (SAIS) of Johns Hopkins University and at George Mason University's School of Public Policy.

Dr. Fukuyama is chairman of the editorial board of *The American Interest*, which he helped to found in 2005. He is a senior fellow at the Johns Hopkins SAIS Foreign Policy Institute, and a non-resident fellow at the Carnegie Endowment for International Peace and the Center for Global Development. He is a member of the Board of Trustees of the Rand Corporation, the Board of Directors of the National Endowment for Democracy and member of the advisory boards for the *Journal of Democracy* and *The New America Foundation*. He is a member of the Council on Foreign Relations, and the Pacific Council for International Affairs.



Professor Roger Leeds

Dr. Roger S. Leeds was the Founding Chairman of the Emerging Markets Private Equity Association and is a Professor at the School of Advanced International Studies (SAIS) of the Johns Hopkins University. Professor Leeds is currently the Director of the School's Center for International Business and Public Policy, and an Adjunct Professor at the Wharton School, University of Pennsylvania.

Prior to SAIS, Dr. Leeds worked as Managing Director and co-head of the emerging markets practice at Patricof & Co., Partner at KPMG, senior staff member at the International Finance Corporation, and, Associate at Salomon Brothers in New York.

A renowned expert in the field, Dr. Leeds has worked in 100 countries in Latin America, Asia, Eastern Europe and the former Soviet Union, and Africa, and is a member of Council of Foreign Relations in New York. Dr. Leeds has a bachelor's degree from Columbia University, and a M.A. and Ph.D. from SAIS.



Dr. Robert Mudida

Dr. Robert Mudida serves as the academic director of the Masters in Public Policy Program at the Center for Public Policy and Competitiveness, Strathmore Business School. He holds a doctorate from the University of Nairobi and an MSc in Financial Economics from the University of London, School of Oriental and African Studies and an MA in international studies from the University of Nairobi.

How to Apply

This course will be held at the Strathmore Business School campus in Nairobi and is subsidized by a grant from a donor. Full scholarships are available to successful applicants.

To participate you need to:

- Be a senior government official in a position that affects economic development,
- Be a strategic leader from the business community or a development agency.
- Be in a position to influence and/or apply new approaches to public policy that affects private sector growth.
- Complete and submit an application form

Costs

**Participants from Kenya are responsible for their own travel to Nairobi. Travel costs for participants from outside Kenya will be covered (economy class air-fares), but they are responsible for the costs of visas and travel insurance (if applicable).

For more information or to apply please write to akaranja@strathmore.edu or call +254 703 034 552



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