



Strathmore Business School

Women in Leadership Program Executive Education



“No one gets to the top, if they sit on the sidelines, or if they don't believe in themselves.”

Sheryl Sandberg, COO, Facebook and author, Lean In.

Introduction

Because of the multiple roles that women play in society and especially in the workplace, the ability to perform effectively and efficiently seems a challenge to many. There are features within you that need to be harnessed and when well managed, will cause a ripple of intrinsic transformation and achieve excellence in all spheres of your life.

Women in Leadership Program (WIL), is geared towards helping you achieve effectiveness – getting meaningful things done and efficiency doing things right.

What will you get out of it?

- Identify your individual leadership style and gain increased awareness of your leadership approach through leadership style assessment exercises.
- Learn a practical framework of identifying critical goals and activities with an aim of translating them into action.
- Get practical tips and strategies on work-life integration that can be applied personally.
- Learn how to transform the organisation through Enhanced Employee Engagement.
- Discover your personal brand and create your development plan.
- Gain skills on negotiations and knowledge of the dynamics involved in closing a successful negotiation.

‘...an important attribute of success is to be yourself. Never hide what makes you, you.’

Indra K. Nooyi
President & CFO, Pepsi Co.

Program Delivery

WIL is an intensive 4-day program held once a year. Through relevant case studies, interactive classroom exercises, small group discussions, video clips and research, participants will acquire skills that can immediately be applied to enhance individual and business performance. Each day of the program will end in a reflective session where participants can exchange thoughts and ideas.

Lead Faculty

Patricia Murugami



Patricia is the Vice Dean - Executive Talent Development at Strathmore Business School. She was one of the women nominated in the 'Top 40 women under 40' 2010 survey by Business Daily

for her remarkable achievements throughout her business life.

She has worked in different leading companies in various capacities such as finance, audit, consulting and HR.

Patricia has a vast wealth of knowledge on leadership & management, strategy, process improvement, marketing and business continuity and holds an MBA in Strategic Management & Marketing from the University of Nairobi. She also participated in the Developing Leadership Competencies Program at IESE Business School, Barcelona, Spain.

She is married with one daughter.

Admission

A diverse mix of participants will be selected based on professional achievements and organisational responsibilities. Application forms are available at the SBS office or can be filled online from www.sbs.ac.ke.

Contacts

For more information about the program, write to talktous@strathmore.edu or call +254 (0) 703 034 414/6/7.

Participant Profile

WIL is for mid-level and senior women managers in all sectors.

Faculty

WIL will be taught by a pool of faculty uniquely suited to address contemporary issues in leadership. They have vast experience in solving the leadership dilemma, growing the talent gene and providing real competitive advantage through people.

From our alumni...



"Truly inspiring, transformational and balancing. The program is a must for women in leadership who want to harness their talents and skills, thus achieving excellence in both the professional and personal domain."

Violet. M. Kairu, Managing Director – Nairobi Bureau De Change

"A great session. Very rich in growing women...to develop their personal character, ambition and make them successful"

Finance Director - Commercial, Airtel Africa - Anglophone

"It's practical...real and has made me look inward and question the way I have been trying to achieve my goals and question my goals as well. I have never attended a program that is so rewarding at a very personal level."

Carol Mulwa, Country Manager – Oikocredit Kenya



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